

Become Part of an
Explosive Industry

1PROFESSIONALS
Short-Term Rental
Property Management
Franchise
Opportunity!

1



**Leadership
Franchise
Network**



1 PROFESSIONALS

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The Business

◆ **Global Market Value:**

The industry is expected to generate \$168 billion globally by 2026, showcasing its significant economic impact and the potential for large returns for business owners and investors

◆ **Rapid Growth Rate:**

With a 22% year-over-year growth rate in 2022, the message reinforces the industry's strong upward trajectory, signaling that this sector is expanding rapidly and providing lucrative opportunities.

◆ **Changing Travel Trends:**

More and more travelers are opting for short-term rentals instead of traditional hotel accommodations. This trend reflects shifts in travel habits, where people prefer the flexibility, variety, and often cost-effectiveness of short-term rentals.

**No Industry
Experience?
No Problem!**

Our hands-on training approach covers everything you need to get started quickly



**Now is a great time
to act with a
1PROFESSIONALS
franchise!**

**1PROFESSIONALS
has been a recognized
leader in the short-
term rental property
management since
2011!**

**Our key partnerships with
recognized booking sites and travel
agents and extensive marketing
campaigns reflect
1PROFESSIONALS as an innovative
industry leader and separate us from
the competition.**



TECHNOLOGY

■ Software & Apps

1PROFESSIONALS is a leader in the industry, with technology that: helps franchisees provide quality certified property management and efficiently boost bookings and revenue using technology and tools.

Our award-winning technology and turnkey software platform let franchisees manage their properties through the convenience of their phones and often from the comfort of home.

When combined with our system integrations these strategies allow our brand to rank higher in search results.

The higher the ranking, the potential for more partnerships with owners and revenue.



Leadership Franchise Network

MARKETING EXPERTISE

You can count on our in-house experts to create email campaigns, bimonthly newsletters, messages, and social media exposure to reach property owners and keep the 1PROFESSIONALS brand name at the forefront





A proven business model!

Our business model acts as your roadmap, allowing you to capitalize on our robust industry without having to worry about how to handle day-to-day operations. It's all laid out in our processes and procedures.

This leaves you more time to focus on what matters — customer service and growth.

[VISIT THE WEBSITE](#)



What do we provide for you?

- How to fully leverage our business model
- How to network successfully
- Professional traffic marketing supervision.
- Where to find new properties
- Contract with flexible terms
- Guidance while establishing your territory
- Weekly follow-ups for your first 12 months to keep you on track

If you have dreamed of business ownership with a focus on work/life balance, now is a great time to act with an **1PROFESSIONALS franchise!**

After that, you can look forward to our ongoing support for the life of your business.

Get in touch today!!





About you

We consider candidates who are ready to be hands-on full-time owner/operators, who live in their designated territory (or within a 60-minute drive), and who have 5 or so years of professional/business experience



We are here to work with you.

You can own an established territory and client base, as well as benefit from the respect and recognition of the 1PROFESSIONALS name



A Lifestyle Profession!

1PROFESSIONALS offers a lifestyle-oriented, home-based business, with no employees to oversee, no accounts receivables to chase, and little overhead!

Become a member of our franchise team to find out more about a 1PROFESSIONALS franchise and start living the life you want!





**NO INDUSTRY
EXPERIENCE?
NO PROBLEM!**

What are some traits that help you Become a 1PROFESSIONALS Franchisee?

At its core, the short-term rental industry centers around hospitality. It helps to demonstrate certain traits and characteristics that allow you to make the most of your franchise investment. These include:



**Now is the best time to
become a short-term
rental manager with a 1
PROFESSIONALS
franchise!**

Ability to see the big picture:

Because your responsibilities will vary, it helps to be able to prioritize your efforts and manage your time in a way that lets you accomplish tasks efficiently.

Ability to network and connect with your community:

Your growth rate depends on a connection to your community and interactions with relevant businesses, so you can share what your 1PROFESSIONALS franchise offers.

Ability to follow a proven process:

Our tried-and-true business model, replete with efficient processes, is your roadmap to success. Staying the course is pivotal.





We strongly believe in providing perfect Partnership with our franchisees


Leader in the industry



Start your Business

- **Strategically marketing your property management services**
- **Communicating with rental property owners**
- **Communicating with the guests**
- **Scheduling property cleanings, maintenance, and repairs**
- **Streamlining check-ins and check-outs**
- **Growing your owners' base**

Your business is easier through our cutting-edge software that allows you to: communicate directly with property owners and generate reports and statements to help with month-end accounting

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1Professional



www.1professionals.com



The Steps Are Simple

→ Enjoy an Introductory Call

Visit our website, fill out a form, and one of our franchise experts will reach out to schedule a high-level introductory webinar/call.

→ Get into the Details

Listen the presentations that discuss relevant topics about the industry and provide answers to some frequently asked questions.

→ Speak to our Leaders

Engage in phone conversations with 1PROFESSIONALS executives, who will speak about the franchise opportunity and how it aligns with your objectives.



→ Read our Franchise Disclosure Document

The document gives you an in-depth look at our brand, including the support you can expect, how your territory will be defined, and what your investment looks like.

→ Sign your Franchise Agreement

Now, you'll sign your franchise agreement, pay your initial franchise fee and get started in our robust training program!

Contact Us

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Congratulations!
You've come to the
end of the process